

# Chris Cormier

(514) 594-3497 ❖ chrisormier00@gmail.com ❖ portfolio.chrisormier.ca

## WORK EXPERIENCE

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### **M Montreal Hostel**

**March 2025 – Present**

*Marketing / Réception*

*Montréal, Québec*

- Created promotional materials for the hostel and events to strengthen brand identity and attract new guests.
- Supported daily operations and marketing initiatives to ensure smooth guest services and consistent brand presence.
- Planned, organized, and hosted hostel-wide and public activities, fostering guest engagement and community atmosphere.
- Assisted in the planning and filming of promotional content to highlight hostel experiences and local culture.
- Managed social media channels to boost guest participation and promote upcoming activities.

### **Long Street Backpackers**

**December. 2024 – Feb. 2024**

*Marketing Intern*

*Cape Town, South Africa*

- Designed and produced marketing materials using Canva, Figma, Photoshop, and Illustrator to promote the hostel and Cape Town experiences.
- Managed social media content by planning, designing, and posting engaging posts and short-form videos showcasing local attractions and hostel events.
- Organized and led hikes and outings to music festivals, capturing footage of guest experiences to create promotional content.

### **Asurion Canada**

**Dec. 2023 – Nov. 2024**

*Insurance/Technical Support Agent*

*Remote*

- Asurion Canada provides device protection plans on consumer electronics
- As an Asurion agent, I:
  - Filed insurance claims for customers' broken or malfunctioning smart devices.
  - Provided information to customers about their devices and how to use them.
  - Walked customers through troubleshooting mobile devices, PCs, appliances and other smart devices.
- Provided support and service in French and English

## EDUCATION

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### **Nova Scotia Community College**

**April, 2022**

*Diploma, Web Programming*

*Truro, NS*

- Completed a 2 year computer science diploma focused on foundational programming, front-end and back-end development, Relational database management, and other modern web application technologies. Technologies we worked with include: Javascript/Typescript, React, Next.js, CSS, HTML, Python, Django, Java, PHP, Laravel, Webpack, Vite, .NET, Docker, .NET MVC, MySQL, MariaDB, SQLite, MongoDB, AWS, Google Cloud, etc.

## VOLUNTEER EXPERIENCE

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### Les Treize Vents Vocational School

Aug. 2023 – Nov. 2023

*Volunteer English Instructor*

*Tulle, France*

- Designed and conducted engaging English lessons tailored to trade students, incorporating industry-relevant vocabulary and communication skills.
- Developed interactive activities, worksheets, and round-table discussions to enhance students' writing, speaking, and comprehension abilities.
- Provided one-on-one writing assistance and feedback to support students in meeting academic and professional language requirements.

## CERTIFICATIONS, SKILLS & INTERESTS

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- **Languages:** English (Native), French (Fluent - C1), Spanish (Proficient - A2)

## REFERENCES

<ul style="list-style-type: none"><li>▪ <b>Jasmine Gosset (Asurion)</b></li></ul>	<ul style="list-style-type: none"><li>▪ <b>Cassandra Scheepers</b></li></ul>
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*Manager/Coach*

(904) 776-9521

Jazmine.Gossett@asurion.com

*Marketing Team Lead*

+27 (0)81 046 2851

cass@longstreetbackpackers.co.za